4: Pierson Z-4, 5 (1935-1937) 1967
SOll Bahia Brazilians SOll

[City of Salvador]

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permitting as it does a full and unobstructed sweep of the cooling sea breeze, makes these heights more comfortable, more healthful, and, consequently, more desirable places of [362] residence. One usually finds here the more modern and [463] substantial buildings, the homes of the upper classes. Here ordinarily live the scions of the old aristocracy, the large landholders, the city's intellectuals, and the leaders of its "society"; the lawyers, physicians, engineers, and politicians; the officials of the army, the poets and journalists, the professors in the Faculdades, the few industrialists which Bahia has so far produced—in fact, nearly all those prominent in the intellectual, political, "social," and economic life of the city. These families possess considerable property [873] and employ numerous servants. Their members are usually [463] literate, and at least the males are *formados* (i.e., graduated from one of the Faculdades, either in law, medicine, or engineering), a distinction which in the Bahian society marks them off quite sharply from the rest of the population. [204] [291]

It is in these areas that the five newspapers published in the city circulate almost exclusively and the latest fashions from Paris or Hollywood are known and generally adopted. [341] In recent years an occasional example of modernistic architecture and interior design has appeared. Here are to be [422] found the owners of virtually all the city's 3,855 telephones, [206] its 1,028 automobiles, its radios, and private libraries. Here [217] live most of the 20,524 voters who cast ballots in the municipal election of 1936. Here attachment to the *candomblé*, or [207] Afro-Brazilian fetish cult, is minimal and Catholic belief is [794] least modified by elements from the more primitive religions. Here live that portion of the population which *o povo* [177] ("the people") call the *ricos*, or the "rich."